

kirk mcinroy / ART DIRECTOR



Contact

(415)328-4738 kirk@kirkjay.com

Objective

Design, direct, produce and participate in the production of award-winning storytelling for feature films, commercials, web and interactive projects

Qualifications

Kirk has over 20 years experience in broadcast, commercial and feature film production as a Designer, Illustrator, Animator, Art Director, Technical Director, Creative Director and Producer.

He is currently Senior Art Director at **Native Instinct**, a global interactive design agency where he leads art direction with a special emphasis on rich media, live action and motion graphics.

At **The Orphanage**, Kirk contributed to several feature film and commercial projects as a CG Supervisor, Technical Director and Animator. Recent feature work includes Pirates of The Caribbean: Dead Man's Chest, Night At The Museum, Return Of The King : A Dungeon Siege Tale, Aeon Flux and Sin City. Recent commercial clients have included Benedryl, Dr. Scholl's, HP, IBM/Lenovo, Pepsi Japan and Walgreens.

With **Industrial Light & Magic**, Kirk was involved with commercial and film projects as a Lead, Animator and Technical Director. Clients included Burger King, California Raisin Marketing Board, Canada Dry, Chevy, Citroen, Coca-Cola, Diamond Walnuts, Discovery Channel, Dodge, First Union Bank, Gatorade, Goodhome.com, Hartford Insurance, Paramount, Pepsi Japan, Pepsi USA, Pillsbury, Pontiac, Progressive Insurance, and Toyota.

Kirk has also been involved as an Art Director, Creative Director and Producer of several television programs, including the one-hour special "America's Passions : Off-Roading", and the half-hour cooking show, "Great Scott", featuring acclaimed chef, Scott Martin Cutaneo.

Work Experience

2007 - 2010 Native Instinct, San Francisco, CA
2004 - 2007 The Orphanage, San Francisco, CA
2000 - 2005 kirk jay pictures, Sausalito, CA
1995 - 2000 Industrial Light and Magic Commercial Productions, San Rafael, CA
1986 - 1995 San Francisco Production Group, San Francisco, CA
1984 - 1986 Vertigo Productions, Vancouver, British Columbia, Canada

Awards

First Union Bank "Launch", Gold - Visual Effects, 1999, CLIO
First Union Bank "Noise", Best Computer Animation, 1999, New York Film Festival
Gatorade "Raptor vs. Raptor", 1st Place: Computer Animation, 1998, London Effects and Animation Festival
Will Smith - Men In Black", Best Special Effects In A Video, 1997 MTV Music Awards
"Terratrek Africa", Emmy - Outstanding Achievement : Animation , 1994, SF/No.Cal NATAS
"hype", BDA Bronze Award - Total Package Design, 1994, Broadcast Designer's Association

Education

1984 B.A. Film and Television Studies, University of British Columbia, Vancouver, British Columbia, Canada

Tools

Maya, Max, Softimage, Brazil, Mental Ray, Renderman, Final Cut Pro, After Effects, Photoshop, Illustrator, Omnigraffle

Portfolio

On-line portfolio at www.kirkjay.com/kmAD.html. Feature credits available at www.imdb.com/name/nm2016152